

QATAR SMART TICKETING AND DIGITAL SERVICES FORUM

17 – 18 February 2016

Hotel MARRIOTT Marquis City Center, Doha, Qatar

AGENDA PREVIEW

DAY 1 (17.02.2016)

08.00 Registration and Coffee Break

Session 1: How to define world-class digital services to customers

08.45 Chairperson Opening Remarks

Philippe Vappereau, Chairman Calypso Networks Association (CNA)

09.00 ITS and Digital Services Initiatives in Qatar

Dr. Hamid Menouar, Product Manager - R&D Expert, Qatar Mobility Innovations Center

09.30 CALYPSO, the Open Source solution for Smart Interoperable Ticketing in the Smart City

Philippe Vappereau, Chairman Calypso Networks Association (CNA)

10.30 Digital services and smart mobility - insight from Morocco experience

Rachid Hanane, Managing Director, M2M Group, Casablanca

11.00 Coffee and Networking Break

Offered by INFINEON

Session 2: Experience of some ticketing projects in the MENA region

11.30 The Ticketing system in Abu Dhabi

Senior representative, Department of transport

12.00 Inter-urban Transport: Strategies that simplify Mobility & boost usage

Ezzoubeir Er-rhaimini, CEO, CTM Transport Company, Morocco

12.30 Visit to the exhibition and sponsor booths presentation.

13.00 Lunch and Networking Break

Offered by M2M Group

Session 3: Ticketing at the heart of a wider offer of digital services to customers

14.00 Smart Transportation: An overview of success stories from around the world

Raw Al Haider, Field Marketing Manager for Middle East at Gemalto

14.15 Panel discussion

Convenor: Xavier Berger, Ticketing project manager, Riyadh

In this panel, representatives from the manufacturers which have provided many ticketing systems for many years will explain how, now, their offer integrates digital services and technologies such as mobile ticketing, NFC, travel information, distance reloading, bank interface, for a better service to the customer.

Participants: Indra, Parkeon, Thales, Xerox, Gemalto.

15.30 Coffee and Networking Break

Offered by NXP

Session 4: Interoperability, for a seamless experience of travel

16.00 Interoperability at national level: the example of MOBIB in Belgium

Erik BAELE, Belgium Mobility Card, STIB

16.30 Panel discussion: what is the shared vision of interoperability for public transport?

Convenor: Ralph Gambetta, TEMCO, Germany

In this panel, various representatives of public authorities and transport operators from the Region will debate with other schemes of existing interoperability about the opportunities and challenges of an interoperable public transport network, including the preparation of the 2022 event.

Participants: Nicolas Generali-SNCF, Erik Baele-BMC, Sief Janssen VDV

17.15 Close of Day 1

19.30 Gala Dinner at the Marriott reception rooms

Offered by Ixxi, RATP Group

DAY 2 (18.02.2016)

Session 5: The most advanced Ticketing use-cases

09.00 The digital agenda of Germany

Sjef Janssen, CEO VDV eTicket services

09.30 LISBOA VIVA, the Lisbon interoperable and multiservice innovative ticketing application

Maria Regina Ferreira, Chairman, OTLIS, Lisbon

10.00 Smart Ticketing in Bahrain

Mark Kipling, Director Bahrain Public Transport Company

10.30 Coffee and Networking Break

Session 6: The roadmap of integration of Ticketing and Digital Services

11.00 Services for the Citizen within the Smart City, anywhere, anytime, on any device

Francis Sykes, Commercial and Marketing Director, Ixxi – RATP Group, France

11.30 Why CIPURSE is key for Transport Ticketing & Multi-application

Sergio Fiebich, Business Development Manager, Infineon

12.00 Future Mobility - things that really matter for citizens,

Olivier Briand, NXP

12.30 Lunch and Networking Break

Session 7: Traditional Ticketing and Open Payment: exclusive or complementary

14.00 State-of-the art of Open Payment in Public Transport

Albert Galloy, Vice President Marketing Innovation · Visa Europe

14.30 Panel discussion.

Convenor: Sören Sørensen, independent consultant, Denmark

Open Payment is often presented as an alternative to the traditional ticketing scheme. Is it really true? How can a traditional ticketing scheme and an open payment be complementary in order to answer to the needs of the different categories of users of Public Transport? Different experiences will be shared with the audience.

Participants: Claudio Giovaninni, Italy, Albert Galloy VISA, CNA

15.30 Chairperson Closing Remarks of 2016 Qatar Smart Ticketing and Digital Services Forum

Philippe Vappereau, Chairman Calypso Networks Association (CNA)

15.45 Coffee – End of Qatar Smart Ticketing and Digital Services 2016 Forum